

Play. Move. Connect.

Creating spaces that invite movement, imagination and belonging

CAPABILITY STATEMENT





Proudly Australian

100% Australian owned and operated



About PARX Group

Australia's most trusted and forward-thinking provider
of premium outdoor recreation equipment.



Marcel Veraart

Managing Director & Founder

For Marcel Veraart, the outdoors has always been more than a backdrop – it's been a way of life. Growing up on acreage surrounded by bushland, creeks and open space, those early experiences sparked a passion that would go on to shape an entire business.

With over 40 years of experience across the playground and construction sectors, Marcel founded PARX on the conviction that communities deserve better, more meaningful outdoor spaces.

He remains engaged at every level – from product design through to delivery – leading a hand-picked team of specialists united by expertise, creativity and a genuine commitment to the people and places they serve.

**Every child, every person and every community
deserves the opportunity to live a more enriched life
through connection to the outdoors.**

Known for bold design, quality craftsmanship and pushing the boundaries of what's possible, PARX Group is Australia's most integrated outdoor recreation business. We design, engineer, manufacture, install and maintain premium outdoor play, fitness and aquatic equipment – all under one roof, right here in Australia.

Founded in 1998 by Marcel Veraart as Playscape Creations, the business grew from a deep personal connection to the outdoors and a conviction that communities deserve better, more meaningful outdoor spaces. That founding spirit – bold thinking, practical capability and a genuine commitment to people and place – shapes everything we do today.

In 2025, Playscape Creations became PARX, with a group structure that brings together five complementary brands, each a specialist in its own right and backed by a centralised team of world-class designers, engineers and consultants. Today, our reach extends through a growing network of partners and distributors, delivering Australian-made recreational elements to clients and communities across the country.



Our Values

More than words on a page, our values guide every decision we make, on every project, for every client, partner and community.

27+

Years in Business

2,700+

Projects Delivered

Our Values in Action

- We're proud to manufacture 80% of our products locally, tailored for Australian climates, standards and communities.
- Our equipment supports active learning, social connection and healthy communities, activates spaces and delivers meaningful return on investment.
- From the first sketch to final install, we understand the entire lifecycle of a recreational space.

Our truly exceptional in-house team – made up of some of the brightest minds in the industry – allows us to adapt quickly, customise efficiently and deliver what others simply can't. Because of this, we're known for solving challenges others won't touch and for backing our clients with service that stands up when it matters most.



Purposeful Design

Every element we create has a clear reason behind it. Nothing is done just for aesthetics.



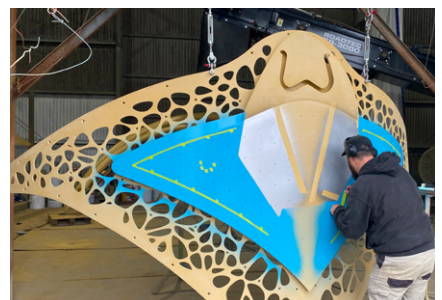
Built for Impact

Whether it's physical, emotional or environmental, we aim to make a difference in the lives of the people who use our spaces.



People First

We build with and for people – our team, our partners and the communities we serve.



Better Every Day

We're curious and courageous, constantly pushing the boundaries of what's possible.



Nationally Recognised

- 2026 PIA Great Place Award for Planning Excellence
- 2025 AILA National Landscape Architecture Award for Play Spaces
- 2025 AILA QLD Award of Excellence for Parks and Open Space
- 2025 AILA QLD Award for Play Spaces
- 2025 PLA QLD Park of the Year

**ARCHERFIELD WETLANDS
DISTRICT PARK QLD, Australia**

Image Credit: Brisbane Kids

Our Brands

The PARX Group brings together five specialist brands, each with its own focus, expertise and identity. With a shared core team of experts, secure local supply chain and carefully selected partners, we deliver end-to-end capability across design, manufacture, construction and distribution all under one roof.



PARX

As a leading Australian manufacturer and supplier of equipment, PARX designs, engineers and fabricates high-quality solutions for recreation and aquatic environments. We serve schools, local councils, property developers and landscape architects, supporting everything from compact upgrades to full-scale recreational precincts.

Backed by an in-house team of experienced designers, engineers and consultants, PARX takes projects from design and engineering through to fabrication, installation and ongoing asset maintenance. The people who know your project best stay with you throughout the entire life of the asset – ensuring the best possible return on your investment and a standard of care that only comes from working with the people who built it.

Rustik™

Our nature-inspired play range, Rustik is hand-crafted from sustainably sourced Australian hardwood and is the only natural timber range on the market to exclusively use heartwood in its construction. The result is a product that is as durable as it is beautiful, built to withstand the demands of public spaces without compromising on the organic aesthetic that makes Rustik spaces so distinctive.

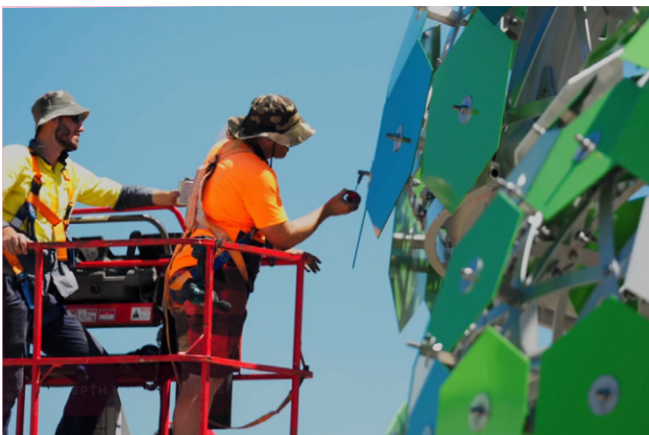
Combining architectural design with unstructured play, Rustik goes beyond equipment. Each installation is a considered environment – one that invites children to climb, explore, imagine and take risks in a space that feels genuinely connected to the natural world.



Third Place Design is a specialist design studio focused on creating bold, inclusive and unforgettable places for play, connection and community. Together with landscape architects, developers and local changemakers, our team designs sculptural play spaces, intergenerational hubs and nature-inspired environments shaped by story, place and purpose. Our designs are carefully shaped through collaboration and a hands-on approach that honours both creative intent and practical delivery.



Atlantis Liquid Dynamics designs and delivers immersive aquatic environments for parks, plazas and civic spaces – integrating story, engineering, in-house bespoke manufacture and specialist technical installation services. From concept brief to built reality, Atlantis is the preferred aquatic consultant for landscape architects, architects and hydraulic engineers in the public realm.



PARX Build is the group's specialist installation division (QBCC Lic. 1141852), managing the installation of our equipment from site preparation through to practical completion and ongoing asset maintenance.

Our Partners

Wherever possible, we work with trusted local partners to source materials and components. When something isn't available locally – or when a global partner offers a more sustainable or technically appropriate option – we choose carefully. When selecting partners, whether in our supply chain or distribution network, we prioritise those who share our values, match our standards and deliver the quality and service our clients expect.

Design Philosophy

We believe the best environments are those that create opportunities for children, families and communities to explore, discover and engage in their own way.

Play is the highest expression of human development.

- Friedrich Froebel



Our design philosophy is grounded in the principles of unstructured, continuous play, where children are encouraged to explore freely, move intuitively and engage with spaces in their own way.

Rather than prescribing a single outcome or route, our systems are intentionally designed with multiple entry and exit points, layered pathways and open-ended play opportunities that allow every child to create their own experience.

By removing rigid play sequences and predictable outcomes, children are empowered to test boundaries, build confidence, invent games and interact socially through shared discovery.

These environments naturally support imagination, resilience, problem-solving and physical development, while encouraging children of different ages, abilities and sensory preferences to participate together at their own pace.

We also believe that great public spaces should create opportunities for intergenerational connection, encouraging families, carers and communities to engage together within a shared environment.

Every PARX product is designed with an uncompromising focus on durability, safety, compliance and material integrity, supported by rigorous engineering, national delivery capability and comprehensive warranties.

To support our clients and partners, all products include a complete suite of specification resources, including 2D & 3D CAD files, technical documentation and product renders to streamline project delivery from concept through to construction.





Pushing Boundaries

We move beyond the expected, merging art, play, story and place to create immersive environments where everyone can belong.

ADELAIDE AQUATIC CENTRE
SA, Australia

Manufacturing Capability

Building in-house means we control quality, manage lead times and respond quickly when a project needs something different or bespoke.



Headquartered in Richlands, South East Queensland, PARX operates a substantial in-house manufacturing and assembly facility that underpins the quality and reliability of everything the group delivers. Approximately 80% of what we supply is designed, engineered and fabricated locally, with trusted manufacturing partners processing components to our specification, and our team assembling and finishing at our Richlands facility.

Our capability spans metalwork, finishing, timber processing, concrete casting and hand-crafted embellishments and custom

fabrication. This breadth allows us to take on projects of genuine complexity and deliver them to a standard that mass-produced, off-the-shelf products simply cannot match.

Further, we prototype in-house before anything goes to site. For our aquatic range, for example, we operate a closed-loop water recycling system that allows us to fully test and refine splashpark and water feature systems under real operating conditions – so what arrives on site is proven, not experimental.



WINDSOR SPORTS AND COMMUNITY PARK
QLD, Australia



Rustik

Timber Processing

Timber for Rustik nature play elements and systems is sourced from the Pilliga region of NSW: sustainably grown and responsibly harvested Australian Ironbark (*Eucalyptus Sideroxylon*). Harvested under an accredited Forest Management System, committed to the sustainable management of native forests and hardwood timber plantations, all logs are classified as Class 1 Durable for in-ground use.

Following selection, logs undergo curing in an open-air environment, prior to a unique sapwood removal process, exposing only the heartwood of the timber, removing future risk of peeling, splitting or deterioration. Once stripped, each log is ground, sanded and hand-profiled for a smooth and organic finish, and connection points are precision-drilled for perfect assembly. Logs are then painted with multiple coats of *Timber Treatment*; a protective and preservative coating that provides a furniture-quality finish.

The use of in-ground footings adds both compressive and tensile strength to the system with a direct bury then concrete pier or concrete strip beam. Rustik footings are designed for a total encapsulation of concrete, with concrete batter above ground level to prevent water pooling in instances of heavy rain or flood.

All Rustik standard elements have been independently certified to comply with AS 4685:2021.



Class 1 Ironbark, Durable In-Ground

Proven to withstand Australian conditions for > 25 years in-ground and >40 years above ground (AS 5604).



Sapwood Fully Removed

Sapwood removal ensures Rustik elements require less maintenance, retain their aesthetic and remain safe and compliant over the life of the asset.



15-Year Structural Guarantee

Rustik play elements are crafted to last and be enjoyed for generations to come.



Step 1. Complete Sapwood Removal

If not removed, sapwood will naturally decay, lasting a maximum of five years before flaking off, leading to potential structural issues and increased safety risk for users.



Step 2. Hand-Finished to Retain Natural Character

To preserve the organic character of the timber, all Rustik logs are hand-finished prior to treatment.



Step 3. Timber Treatment and System Setup

Connection points are drilled, timber is treated and bitumen paint is applied to the footing-end, also acting as a softfall marker.

Sustainability & Impact

We take a practical, purpose-driven approach to reducing our environmental impact at every stage of design, fabrication and delivery.



Local Manufacturing

Eighty per cent of our products are manufactured right here in Australia, reducing transport miles, supporting local jobs and maintaining tight control over quality, ethics and environmental standards.

Designed to Last

Longevity is our first line of defence against waste. Every product is engineered for daily use in public space, extending the asset lifecycle and reducing the need for early replacement. As much as possible, we pre-assemble off-site to reduce waste and improve efficiency and safety.

Sustainable Materials

Our Rustik range is made from sustainably sourced hardwood, processed and finished locally in Queensland. Sapwood and offcuts are blended with organic materials to create nutrient-rich soil that is repurposed for local agriculture. This ensures a zero-waste approach to organic production by-products.

We also optimise material use, reduce offcuts and use recyclable packaging wherever possible. Wherever we can, we also reuse materials during upgrades or decommissions – whether that's components, fixings or raw materials.

Built for Impact

Across thousands of communities, our work becomes part of the everyday lives of people across Australia.

We don't take that responsibility lightly.

98%

Water Recyclability

Across our work in splashparks and aquatic environments, we ensure smart water design for filtration, reuse, energy efficiency and water quality, achieving a 98-99% water recyclability. During in-house testing and prototyping, we operate with a closed-loop water recycling process, where water is recirculated through our below-ground tanks and pumping infrastructure.

Responsible Partnerships

We continually review our materials, practices and supply partnerships to make better decisions and reduce our environmental impact. We select global partners who share our values and work with trusted local suppliers to keep our footprint lower and our supply chain accountable.



Our Broader Responsibility

We're committed to creating spaces that don't just function, but that foster inclusion, equity and access. That means thinking beyond the product itself and considering who uses it, how it's used and the long-term benefit it brings to the community.

Our team members are passionate advocates for inclusive design in all its forms – not just accessibility, but spaces that support a wide range of ages, abilities, cultures and ways of engaging.



Building Better Spaces

Supporting Clients to Bring Their Visions to Life

GROVES CHRISTIAN COLLEGE
QLD, Australia
Image Credit: Place Design Group



Our Clients

We're proud to partner with a wide range of clients – each with their own priorities, challenges and vision.

From school principals and council project managers through to developers and landscape architects, we help shape spaces that bring communities together, support healthier lifestyles and stand the test of time.

Councils & Government

Public spaces carry public responsibility. We understand the pressures of procurement, compliance and community expectation. Our lifecycle approach means councils aren't left managing an asset that underperforms or costs more than it should. From inclusive design to ongoing servicing, we take the long view.

Landscape Architects

We're the partner who makes the vision buildable. Engineering depth, manufacturing capability and construction expertise are all in one place, all working alongside your team. We close the gap between design intent and constructed reality, contributing at whatever level the project needs.

Schools

Outdoor spaces are where some of the most important learning happens. We work with principals, business managers and P&Cs to create play environments that support active learning, social development and physical health.

Property Developers

Buyers notice the details. A well-designed communal play or recreation space signals the quality of everything around it and sets a development apart. We work with developers on master-planned communities, mixed-use precincts and residential estates where outdoor amenity isn't an afterthought, it's a selling point.

Commercial & Retail

Shopping centres, taverns, hospitality venues and commercial precincts are increasingly investing in play and aquatic features as drivers of visitation, dwell time and customer experience. We work with commercial operators and asset managers to design and deliver spaces that earn their keep – engaging, durable and built for high-traffic environments where performance and presentation both matter.



Working Together

Whether you're working directly with PARX or through our specialist design studio Third Place Design or our aquatics team at Atlantis Liquid Dynamics, we're here to support you every step of the way to bring your vision to life.

Every project is different. Our process adapts to suit the scale, complexity and specialist capability required – whether that's a straightforward supply and install, a design-led destination project or a first-of-its-kind aquatic environment. What stays consistent is our commitment to collaboration, transparency and delivering exactly what was agreed, preserving design intent and quality of construction.

For simple projects drawing from our established range, the pathway is clear and efficient. Brief, design, fabrication and delivery are all managed by one team from start to finish. Installation and ongoing maintenance are available as an optional addition, carried out directly by our PARX Build team across South East Queensland and Northern NSW, or via a trusted installation partner elsewhere in Australia.

Every project we deliver includes a comprehensive Safety Management System, a Playground or Aquatic Maintenance Kit and full warranty documentation – everything you need to operate and maintain your asset from day one.

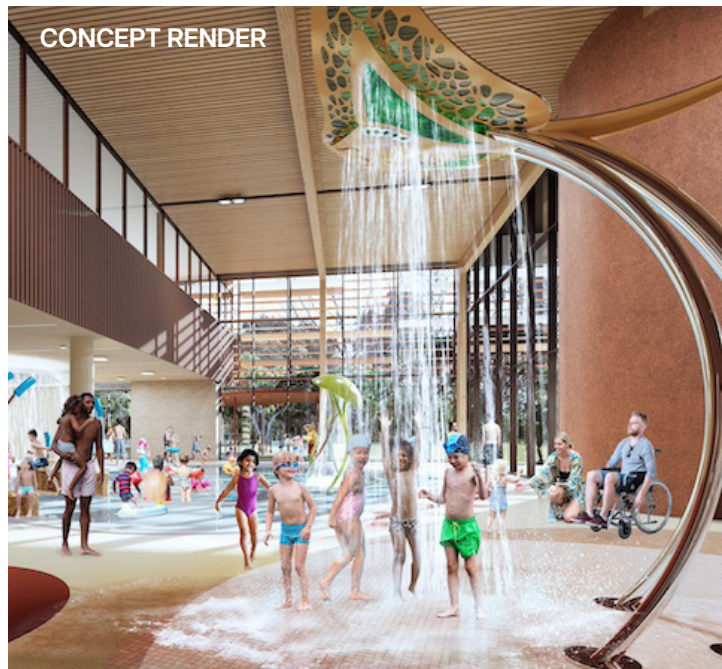
Delivered as Designed

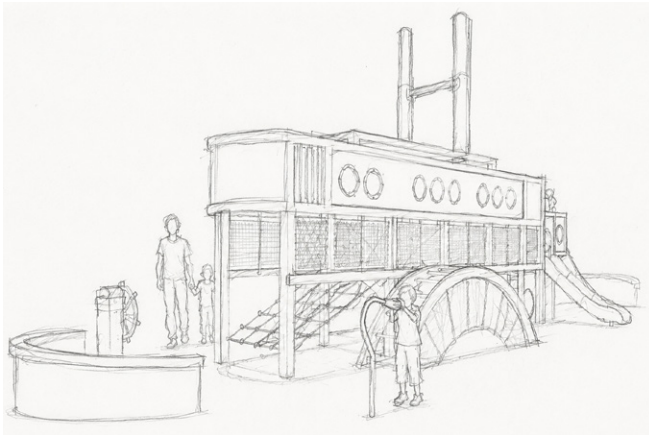
With almost 30 years of experience behind every design decision, we don't present what we can't deliver.

DELIVERED PROJECT



CONCEPT RENDER





Bespoke Design Services

For projects that demand something more bespoke, our specialist studios, Third Place Design and Atlantis Liquid Dynamics, lead a fully integrated custom design process – from initial stakeholder engagement and concept development through to detailed engineering, fabrication and delivery.

Custom elements go through an in-house prototyping and testing phase before fabrication is signed off, ensuring structural integrity, aesthetic resolution and compliance are confirmed before production begins.



01 Brief & Stakeholder Engagement

We work closely with you and your stakeholders to understand the site, community, vision and commercial considerations, before any design work begins.

02 Conceptual Design

Concepts are developed in 3D for real-time visualisation and feedback, exploring inclusive access, play experience and materiality. This phase evolves through multiple rounds with hold points for stakeholder review and approval.

03 Detailed Design

Based on the endorsed concept, we undertake full engineering, detailing footing requirements, structural specifications and Safety in Design documentation. All colours, finishes and specifications are confirmed.

04 Prototyping & Testing

Where a project includes custom or new elements, we prototype and test in-house before fabrication is signed off, including full hydraulic simulation for aquatic systems through our closed-loop testing facility.

05 Fabrication

Final fabrication documentation, engineering details and compliance (including Form 15, if applicable) are completed. You receive regular updates on progress and critical program milestones throughout this phase.

06 Installation

All elements are delivered and installed by our PARX Build team or a trusted installation partner, with full compliance documentation issued on completion.

07 Maintenance

Fixed-price servicing, scheduled maintenance and ongoing asset care are available to protect your investment and keep your space safe, functional and performing for the long term.



What Our Clients Say

“The quality of the work delivered was outstanding, reflecting not only technical excellence but also a genuine commitment to achieving the best outcome possible.

It has been incredibly rewarding to witness the overwhelming success of this project and to see how the finished product has been received. The positive impact it has already had is a direct result of your team’s hard work, attention to detail and collaborative approach. “

- Project Manager, Council

Our People

From first concept to final installation, we work with purpose and precision to bring every outdoor space to life.

The spaces we build today will shape communities for generations. If you want to leave your mark for the right reasons, this is the place to do it.

- Marcel Veraart

Our strength lies in our people. With decades of combined experience across design, engineering, project management, fabrication and construction, we're a team of specialists who know how to get the job done and do it well.

Led by Founder and Managing Director Marcel Veraart, the group is supported by dedicated brand leads across each of our businesses. Behind them is a core team of designers, engineers, project delivery managers, mechanical draftspeople and site supervisors who bring the work to life every day. We're a team that genuinely cares about the quality of our work, the clients we partner with and the communities we serve.

What makes our team different is not just the depth of expertise, but the way our people stay connected throughout a project. The designer who develops your concept works alongside the engineer and draftspeople who detail it, and the team members who construct and install it. The same people who know your project best are with you from first conversation to long after final install.



Team members visiting our timber processing site

"The level of innovation brought to the table was exceptional, as was the ability to combine design and fabrication on Australian soil. Together, we were able to deliver something truly spectacular from a technology and innovation standpoint. The specialist bespoke design skills were invaluable on this project in bridging the gap between design intent and constructed reality."

- Principal Architect, Aquatic Centre Redevelopment



Ready to start a conversation?

Our team is here to help bring your vision to life. Whether you have a brief ready to go or an idea still taking shape, we'd love to hear from you.

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PARX.AU



PARX

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